#GUESTCHEFGAINESVILLE



WITH FEATURED CHEFS
MELANIE SHORE & BOBBIE ROBINSON
&
GUEST EMCEE BECKY BURLEIGH

THURSDAY, APRIL 2, 2020 | CADE MUSEUM BACK PORCH PRE-EVENT 5:30 pm CADE DOORS OPEN 6:30 pm

SPONSORSHIP & UNDERWRITING OPPORTUNITIES





SAVE THE DATE!

THURSDAY, APRIL 2, 2020
THE CADE MUSEUM
BACK PORCH PRE-EVENT 5:30 pm
CADE DOORS OPEN 6:30 pm

GUEST HOST:
BECKY BURLEIGH
FEATURED CHEFS:
BOBBIE ROBINSON & MELANIE SHORE

WWW.GUESTCHEFGAINESVILLE.COM
Tickets on sale now!





THURSDAY, APRIL 2, 2020 THE CADE MUSEUM

Dear Community Partner,

Peaceful Paths is the local safe haven for victims and survivors of domestic violence. We know you care deeply about the health and safety of survivors in our community. Will you consider sponsoring our signature fundraising event, Guest Chef Gainesville, this year?

Guest Chef Gainesville is back for its 19th year and will be hosted at the lovely Cade Museum on Thursday, April 2, 2020. This year, we are expecting 400 guests to attend.

This unique affair features 30-35 local home chefs, each serving their favorite recipe from their own kitchen. While tasting some of Gainesville's finest dishes and enjoying complimentary beverages, guests will also have the opportunity to browse a robust silent auction featuring over 75 items, and participate in a Wine Wall raffle. Last year, with the help of community members like you, Guest Chef Gainesville raised \$70,000 through sponsorships, donations, and event purchases.

Every dollar raised helps Peaceful Paths fulfill its mission to end domestic violence in our community. This is your opportunity to publicly support the goal of eliminating domestic violence in our community and get involved!

As a sponsor of Guest Chef Gainesville 2020, you will receive tickets to the event in addition to other sponsor benefits and recognition. We have outlined the sponsorship opportunities and the underwriting opportunities in this packet. If you have any questions about the sponsorship levels or the benefits, please do not hesitate to reach out. More information can also be located at our website www.guestchefgainesville.com, which will be updated regularly until the event.

We look forward to hearing from you. If you are unable to commit to sponsoring Guest Chef this year, we hope you will consider purchasing tickets. Thank you for being a voice for victims of domestic violence in our community. You make the difference!

Sincerely,

Stephanie Freas

Director of Development

Stephanief@peacefulpaths.org



SPONSORSHIP OPPORTUNITIES

	Title Sponsor	Executive Chef	Sous Chef	Head Chef	Pastry	Foodie
Non-Exclusivity Cash Rates	\$10,000	\$5,000	\$2,500	\$1,500	\$500	\$250
Slots available	I	3	5	5	6	8
CONTACT OUR FUNDRASING OFFICE	E TO VERIFY IF T	THE SPONSORS	HIP LEVEL YOU	ARE INTEREST	ED IN IS AVAILAI	BLE
Complimentary Admission for	20	12	8	6	2	2
Below we have outlin	ned how you wi	ll be recognized	for your sponso	rship investme	nt.	
Keepsake Program & Cookbook Advertisement	Front inside & Back cover	Full Page	Half Page	Half Page	Quarter Page	-
Logo/Name place "above the fold" of www.guestchefgainesville.com	>					
Opportunity to speak and welcome guests at Guest Chef Gainesville Event	•					
Listed as the Presenting Sponsor of the 19th Annual Guest Chef Gainesville and on all event marketing materials and communications, including radio and tv.	6					
Logo/Name displayed during the entire 30 seconds Guest Chef Commercial to be used on Facebook advertising	•					
Logo/name on all printed materials including printed advertisements*, event signage, and auction bid sheets and mentioned in radio and tv advertisements	6					
Extended Shelter Unit temporary naming rights (6/1/20 - 5/31/21)	•					
Recognition as a sponsor during the event program	•	6				
Logo/Name included on photo back drop at entrance of the event	•	6				
Logo / Name on all printed event advertisements*	>	•	>			
25% off Underwriting Opportunities with the purchase of this sponsorship package	•	6	>	>		
Access to Exclusive Sponsor Lounge	6	9	>	6	6	
Invitation to attend the Invite-only Guest Chef Gainesville Kick-Off Party	6	6	6	6	6	
Logo/Name on signage at Guest Chef Gainesville event	•	•	>	>	•	
Logo/Name listed as a sponsor on the home page of www.guestchefgainesville.com	6	6	>	>	6	
Shout Out in Guest Chef E-mail	6	6	6	6	6	<u>. T.</u>
Logo/Name on social media sponsor shout out *Payment must be rec	•		6	•	6	9



SECURE ONE OF THESE EXCLUSIVE UNDERWRITING OPPORTUNITIES AND PLACE YOUR COMPANY NAME/LOGO IN FRONT OF OVER 400 ATTENDEES AT THE 19TH ANNUAL GUEST CHEF GAINESVILLE

	Back Porch "Pre-event"	Chef Stations & Cookbook	Chef Aprons	Sponsor lounge	Valet parking	Entertainment	Bar
Non-Exclusivity Cash Rates	\$2,500	\$2,000	\$2,000	\$1,500	\$1,500	\$1,500	\$1,000
Slots available	İ	I	1	1	1	1	4
CONTACT OUR FUNDRASING OFF	ICE TO VERIFY	IF THE SPONSO	RSHIP LEV	EL YOU ARE	INTERESTE	D IN IS AVAILABLE	E
Complimentary Admission for	4	3	3	2	2	2	1
Below we have ou	tlined how you	ı will be recogniz	ed for you	r sponsorship	investmen	t.	
Language "[Your Name Here] Pre-Event" will appear with appear with any mention of the Back Porch "pre-event"	>						
Name/Logo on Front Cover of the Keepsake Cookbook & program		•					
Name/Logo on each recipe page of the Keepsake Cookbook & Program		•					
Name/Logo on 30 Guest Chef Station Signs with language "This Chef Sponsored By [your name here]"		•					
Name/Logo on 70 Guest Chef aprons worn by Chefs and Volunteers during the event			•				
Listed as the sponsor at one of 4 bars located at pre-event and inside cade							•
Name/Logo at Sponsor Lounge				•			
Name mentioned as entertainment sponsor by Gosia & Ali during the event						>	
Name/Logo on sponsor signage at Guest Chef Gainesville	>	•	0	•	•	>	•
Name/Logo listed as Underwriting on www.guestchefgainesville.com	•	>	6	•	>	6	•
Name/Logo on social media shout out	•	>	•	•	•	>	0

SAVE 25% ON UNDERWRITING OPPORTUNITIES WHEN YOU PURCHASE A SPONSORSHIP PACKAGE OF \$1,500 OR MORE. FOR MORE INFORMATION ABOUT THIS DISCOUNT, PLEASE CONTACT STEPHANIE FREAS AT 352.377.5690.



seting materials.					
MAIN CONTACT PHONE NUMBER					
STATE ZIP CODE PHONE NUMBER					
P LEVEL ARE YOU PURCHASING? SOUS CHEF HEAD CHEF PASTRY CHEF FOODIE OPPORTUNITY ARE YOU PURCHASING? CHEF APRONS SPONSOR LOUNGE VALET ENTERTAINMENT BAR					
Logos and ad artwork should be in vector format or 300 dpi (format as EPS, PDF, or PNG). Please email your logo and ad artwork to stephanief@peacefulpaths.org We have provided ad sizes below: Executive Chef sponsorship includes a full-page ad. (5"w x 8"h) Head Chef sponsorship includes a half-page ad. (5"w x 3.875"h) Sous Chef sponsorship includes a quarter-page ad. (2.25"w x 3.875"h) DEADLINE FOR INCLUSION IN PRINT MATERIALS IS FRIDAY, FEBRUARY 28, 2020					

NOTES:

PLEASE RETURN THIS COMPLETED FORM TO STEPHANIE FREAS BY EMAILING IT TO STEPHANIEF@PEACEFULPATHS.ORG, OR MAIL IT TO 2100 NW 53RD AVENUE, SUITE A, GAINESVILLE FL, 32653. PAYMENT SHOULD BE RECIEVED BY 02/28/2020.